

POST BACCALAUREATE DIPLOMA BUSINESS ANALYTICS

ABOUT THE PROGRAM

Business Analytics is more than analyzing data, it's about creating value and impact by making data-driven decisions. You can expect to develop this in-demand skill and many others by completing the Post-Baccalaureate Diploma in Business Analytics at Cape Breton University.

This program is ideal for those who have earned a Bachelor's Degree, have skills in the field of mathematics and those who wish to develop a global perspective on a diverse campus. Our Post-Baccalaureate students discover their own path and much more through their studies at Cape Breton University.

PROGRAM DETAILS

The Post Baccalaureate Diploma in Business Analytics program is a two-year program consisting of thirty-nine credits (twelve courses), including a business internship or capstone project. Students must achieve a minimum of 60% in all required courses, and those pursuing a business internship must receive a satisfactory employer report prior to completing the program.

HANDS-ON EXPERIENCE

You'll get a head start on your career and complete the Post Baccalaureate Diploma in Business Analytics program with either a business internship or a capstone project. The choice is yours!

- A 12-week internship provides the opportunity to demonstrate and hone your new skill-set while gaining valuable work experience.
- The capstone project is an opportunity to showcase your research-supported knowledge of a topic learned throughout your studies.



I feel my journey at CBU has been great. It's been so full of life-changing experiences that have all been thanks to the great people I have come across along the way.

- Vidhi Suthar

PB diploma in Business Analytics graduate, 2024



EMPLOYMENT OPPORTUNITIES

The always-changing business landscape relies on data more each day, which leaves employers facing new challenges and hiring experts to analyze the information.

Career opportunities may include:
Data Scientist, Quantitative Modeler or Business/Research Analyst.

APPROXIMATE COST (2024-2025)

1st Year - 24 Credits (8 courses):

\$19,596 (CAD)

2nd Year - 15 Credits (3 courses + business internship or capstone project):

\$12,762 (CAD)

Program Approximate Total:

\$32,358 (CAD)

*For a complete tuition and fees breakdown, please visit [CBU.ca/tuition-fees](https://www.cbu.ca/tuition-fees)

PROGRAM STRUCTURE

Term 1

- MGSC 5108 Statistics
- MGSC 5106 Database Concepts
- MGSC 5111 Business Analytics Fundamentals
- Elective

Term 2

- MGSC 5113 Quantitative Methods
- MGSC 5118 Statistical Methods for Business Analytics
- MGSC 5127 Data Visualization
- MRKT 5312 Quantitative Marketing Research

Term 3

- MGSC 5125 Predictive Modeling and Analytics
- MGSC 5126 Data Mining
- Elective

Term 4

- BUSS 5800/BUSS 5989: Business Internship or Capstone Project

ADMISSION REQUIREMENTS

- Completed Bachelor's Degree from an accredited university
- Must have two math/stats with B+ grades
- Applicants whose mother tongue is non-English must meet CBU's English language proficiency requirements

READY TO APPLY?

Complete the application at [CBU.ca/apply](https://www.cbu.ca/apply)



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POST BACCALAUREATE DIPLOMA BUSINESS MANAGEMENT

ABOUT THE PROGRAM

Managing a business requires determination, skill, and a solid educational foundation to ensure lifelong success as a leader in the ever-changing economic landscape. The Post Baccalaureate Diploma in Business Management at Cape Breton University provides the opportunity to develop the skills necessary to embrace change within any organization through marketing, economics and business management, with a real-world focus.

This program is ideal for those who have earned a Bachelor's Degree and are keen to understand the theoretical and practical concepts of managing people, operations and finances while facing the many external factors impacting businesses today.

PROGRAM DETAILS

The Post Baccalaureate Diploma in Business Management is a two-year program consisting of thirty-nine credits (twelve courses), including a business internship or capstone project. Students must achieve a minimum of 60% in all required courses, and those pursuing a business internship must receive a satisfactory employer report prior to completing the program.

HANDS-ON EXPERIENCE

You'll get a head start on your career and complete the Post Baccalaureate Diploma in Business Management program with either a business internship or a capstone project. The choice is yours!

- A 12-week internship provides the opportunity to demonstrate and hone your new skill-set while gaining valuable work experience.
- The capstone project is an opportunity to showcase your research-supported knowledge of a topic learned throughout your studies.

EMPLOYMENT OPPORTUNITIES

The dynamic business landscape relies on strong management and leadership more each day, which requires employers to hire experts to manage their organizations and demonstrate initiative.

Career opportunities may include: Project Management, Operations Management, Social Media Management, Business Advising.

Post Baccalaureate in Business Management graduates are eligible for the Certificate in Management designation through the Canadian Institute of Management.

APPROXIMATE COST (2024-2025)

1st Year - 24 Credits (8 courses):

\$19,596 (CAD)

2nd Year - 15 Credits (3 courses + business internship or capstone project):

\$12,762 (CAD)

Program Approximate Total:

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PROGRAM STRUCTURE

Term 1

- ACCT 5201 Financial Accounting
- MGMT 2601 Communication
- MGMT 5601 Intro to Business
- ECON 5103 Macroeconomics

Term 2

- ACCT 5204 Managerial Accounting
- LEGL 5501 Law & Commercial Contracts
- MRKT 5301 Marketing
- Elective

Term 3

- FINC 5401 Finance
- MGMT 5615 Strategic Management
- Elective

Term 4

- BUSS 5800/BUSS 5989: Business Internship or Capstone Project

ADMISSION REQUIREMENTS

- Completed Bachelor's Degree from an accredited university
- An overall undergraduate average of B or higher
- Applicants whose mother tongue is non-English must meet CBU's English language proficiency requirements

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POST BACCALAUREATE DIPLOMA HEALTH CARE MANAGEMENT

ABOUT THE PROGRAM

Becoming a leader in health care requires determination, skill, and a solid educational foundation to ensure lifelong success within this evolutionary landscape. The Post Baccalaureate Diploma in Health Care Management at Cape Breton University provides the essential skills necessary to lead a fast-paced health care unit efficiently and effectively.

This program is ideal for those who have earned a Bachelor's Degree and are keen to understand the theoretical and practical concepts of health care management.

PROGRAM DETAILS

The Post Baccalaureate Diploma in Health Care Management is a two-year program consisting of thirty-nine credits (twelve courses), including a business internship or capstone project. Students must achieve a minimum of 60% in all required courses, and those pursuing a business internship must receive a satisfactory employer report prior to completing the program.

The program offers a mix of comprehensive management and health care elements, and in the final semester offers the opportunity to enhance your theoretical and practical knowledge by completing an internship or capstone project.

HANDS-ON EXPERIENCE

You'll get a head start on your career and complete the Post Baccalaureate Diploma in Health Care Management program with either a business internship or a capstone project. The choice is yours!

- A 12-week internship provides the opportunity to demonstrate and hone your new skill-set while gaining valuable work experience.
- The capstone project is an opportunity to showcase your research supported knowledge of a topic learned throughout your studies.



I truly believe the Healthcare Management program at CBU suits the needs of future healthcare professionals. It has opened doors to a lot of opportunities and has helped me greatly in my role.

- Neha Sharma

PB diploma in Healthcare Management graduate, 2024



EMPLOYMENT OPPORTUNITIES

The dynamic health care landscape relies on strong management and leadership more each day, which requires employers to hire experts for their areas of the health sector.

Career opportunities can be found in hospitals, nursing homes, medical clinics and medical practices in the areas of administration, consulting and health care human resources.

APPROXIMATE COST (2024-2025)

1st Year - 24 Credits (8 courses):

\$19,596 (CAD)

2nd Year - 15 Credits (3 courses + business internship or capstone project):

\$12,762 (CAD)

Program Approximate Total:

\$32,358 (CAD)

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PROGRAM STRUCTURE

Term 1

- MGMT 5604 Organizational Behavior
- ACCT 5203 Accounting Fundamentals
- POLS 5221 Health Care Policy
- COMM 5105 Health Care Workplace Communications

Term 2

- MGSC 5108 Statistics
- MGSC 5605 Human Resources Management
- PHIL 5115 Legal and Ethical Issues in Health Care
- Elective

Term 3

- MGSC 5151 Health Care Analytics
- PUBH 5107 Health Care Quality and Project Management
- Elective

Term 4

- BUSS 5800/BUSS 5989: Business Internship or Capstone Project

ADMISSION REQUIREMENTS

- Completed Bachelor's Degree from an accredited university
- An overall undergraduate average of B or higher
- Applicants whose mother tongue is non-English must meet CBU's English language proficiency requirements

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POST BACCALAUREATE DIPLOMA

OCCUPATIONAL HEALTH & SAFETY MANAGEMENT

ABOUT THE PROGRAM

The Post Baccalaureate Diploma in Occupational Health & Safety Management (Post Bac OH&S Management) at Cape Breton University provides the essential skills necessary for effective OH&S leadership in any industry.

Proper health and safety are paramount in the workplace, and CBU recognizes the demand for leadership in occupational health, safety and risk as it continues to increase globally.

This program is ideal for those who have earned a Bachelor's Degree and are keen to understand the theoretical and practical concepts of this discipline while planning for the many possible career paths.

PROGRAM DETAILS

Delivered in person, the Post Bac OH&S Management program is two years in length, consisting of 39 credits (12 courses), with the option to complete a work placement or capstone project in the final semester.

Students must achieve a minimum of 60% in all required courses, and those focusing their knowledge on a work placement will require a satisfactory employer report prior to graduating from the program.

HANDS-ON EXPERIENCE

Before completing the Post Bac OH&S Management program at CBU, students get a jump start on their careers with the choice of a work placement or capstone project.

- A 12-week work placement provides the opportunity to demonstrate and hone a new skill-set while gaining valuable work experience.
- The capstone project is an opportunity to showcase research supported knowledge of a topic learned throughout the program.



CBU has provided me not just with knowledge, but with a welcoming community that values international students.

- Jacqueline Reyes

PB diploma in Occupational Health & Safety Management graduate, 2024



EMPLOYMENT OPPORTUNITIES

With the option to work in many industries, a graduate of this program can expect to enter a dynamic workforce. Occupational health and safety leadership is in high demand with employers around the world relying on this specified expertise.

Possible career opportunities can be found throughout the corporate sector, government, health care, and private sector, to name a few.

APPROXIMATE COST (2024-2025)

1st Year - 24 Credits (8 courses): **\$19,596 (CAD)**

2nd Year - 15 Credits (3 courses + business internship or capstone project): **\$12,762 (CAD)**

Program Approximate Total: **\$32,358 (CAD)**

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PROGRAM STRUCTURE

Term 1

- MGMT 5605 Human Resources Management
- PUBH 5131 Occupational Health & Safety Management I
- PUBH 5133 Workplace Wellness and Health Promotion
- Elective

Term 2

- LEGL 5504 Employment Law
- PUBH 5134 Occupational Health & Safety Management II
- PUBH 5135 Occupational Health & Safety Regulations
- Elective

Term 3

- MGSC 5634 Industrial Relations
- PUBH 5107 Health Care Quality and Project Management
- PUBH 5136 Organizational Risk Management

Term 4

- PUBH 5991/PUBH 5802: Work Placement or Capstone Project

ADMISSION REQUIREMENTS

- Completed Bachelor's Degree from an accredited university
- An overall undergraduate average of B or higher
- Applicants whose mother tongue is non-English must meet CBU's English language proficiency requirements

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POST BACCALAUREATE DIPLOMA SUPPLY CHAIN MANAGEMENT

ABOUT THE PROGRAM

With the supply chain becoming one of the most essential sectors of the global economy, it's no wonder organizations throughout the world are placing an increased emphasis on improving their operations and supply chain performance. Specializing in this field with a Post-Baccalaureate Diploma in Supply Chain Management from Cape Breton University will put you on the leading edge of this most essential industry.

This program is ideal for those who have earned a Bachelor's Degree, and not only want to study the field of Supply Chain Management, but are also keen to find a global perspective on a diverse campus. Our Post-Baccalaureate students discover their own path and much more at Cape Breton University.

PROGRAM DETAILS

The Post Baccalaureate Diploma in Supply Chain Management is a two-year program consisting of thirty-nine credits (twelve courses), including a business internship or capstone project. Students must achieve a minimum of 60% in all required courses and must receive a satisfactory employer report on their business internship prior to completing the program.

HANDS-ON EXPERIENCE

You'll get a head start on your career and complete the Post Baccalaureate Diploma in Supply Chain Management program with either a business internship or a capstone project. The choice is yours!

- A 12-week internship provides the opportunity to demonstrate and hone your new skill-set while gaining valuable work experience.
- The capstone project is an opportunity to showcase your research-supported knowledge of a topic learned throughout your studies.



I was so impressed by the way their curriculum was structured. From courses to work placement opportunities, I could see their program was designed to give students the theoretical and practical knowledge they needed to succeed."



- Alejandro Cardenas

PB diploma in Supply Chain Management graduate, 2023



EMPLOYMENT OPPORTUNITIES

The increasingly fast-paced world of business relies on supply chain management more each day. Employers are hiring experts in this field to manage their supply chains with operational effectiveness and precision.

Career opportunities may include: Procurement Specialist, Supply Chain Analyst, Inventory Analyst Planner, Supply Chain Manager.

APPROXIMATE COST (2024-2025)

1st Year - 24 Credits (8 courses):

\$19,596 (CAD)

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\$12,762 (CAD)

Program Approximate Total:

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PROGRAM STRUCTURE

Term 1

- MGSC 5114 Supply Chain Management
- ACCT 5203 Financial & Managerial Accounting
- MGSC 5101 Information Systems for Management
- MGSC 5108 Statistics

Term 2

- MGSC 5123 Procurement and Supply Management
- MGSC 5113 Quantitative Methods
- MGSC 5128 Operations Management
- MGSC 5121 Global Sourcing

Term 3

- MGSC 5124 Logistics and Transportation
- LEGL 5501 Business Law and Commercial Contracts
- MGSC 5301 Marketing

Term 4

- BUSS 5800/BUSS 5989: Business Internship or Capstone Project

ADMISSION REQUIREMENTS

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