



MBA in Community Economic Development

Program Snapshot

- Program Type: Degree, Graduate
- Program Duration: 2 Year
- Fields of Study: Business, Community Economic Development, Sustainability

AN MBA FOR COMMUNITY CHANGEMAKERS

The CBU MBA appeals to people who want to make a difference in their organizations and communities, especially those working in community organizations, the public sector, social enterprises and entrepreneurial businesses.

The MBA in Community Economic Development has been offered by the **Shannon School of Business at CBU** since 1997 and is honoured to have over 1700 alumni worldwide. Our curriculum includes the fundamental business subjects found in traditional MBA programs, with a special focus on applying business and management concepts through the lens of community economic development.

Although there may be countless MBA programs around the globe, Cape Breton University's MBA is the **only one in Canada** that includes community economic development at its core. Our MBA is made for people who want to make a difference where they live and work. At CBU, we teach the lessons that inspire students to make a positive change wherever they go.

Your Future Starts on **CAPE BRETON ISLAND**

At Cape Breton University, we push the boundaries of innovation and thought leadership to create a global academic experience and build a sustainable future for our island.

Surrounded by a pristine natural landscape, vibrant culture, and welcoming communities, Cape Breton University (CBU) is home to nearly 7,000 students from more than 70 countries worldwide.

We are committed to the future of Cape Breton Island, innovative economic development and sustainability programs, and Indigenous learning leadership.

As a university that is dedicated to excellence in teaching and learning, CBU provides students with the advantage of outstanding experiential learning and undergraduate research opportunities in a supportive academic environment.



ADMISSION REQUIREMENTS

- Bachelor's Degree with a B+ (75% average) from a recognized university
- a completed online application form, with a non-refundable application fee
- official transcripts from all previous post-secondary study
- a resume detailing employment experience, skills, community involvement and interests
- a two-page statement (approximately 500-800 words) outlining your background and interests, and why you are interested in joining the CBU MBA program – what it will do for your career, your organization, and/or your community
- three references, preferably including one professional and one academic
- official score report showing satisfactory scores on the GMAT (minimum 500 with a balanced score) or GRE (minimum 304 with a balanced score)
- English language proficiency exam scores (if applicable)

SAMPLE COURSE SCHEDULE: FIRST YEAR

International students studying in Sydney, NS following a traditional Fall and Winter semester format:

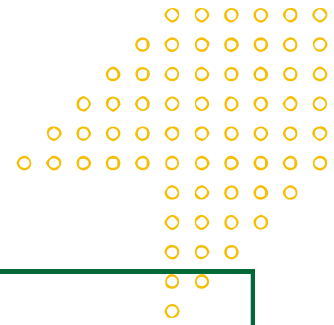
FIRST SEMESTER

- MBAC 5101**
Business & Community Development I
- MBAC 5103**
Fundamentals of Accounting
- MBAC 5104**
Fundamentals of Marketing
- MBAC 5105**
Organizational Behaviour
- MBAC 5107**
Economic Geography

SECOND SEMESTER

- MBAC 6101**
Business & Community Development II
- MBAC 6103**
Fundamentals of Finance
- MBAC 6106**
Leadership Training
- MBAC 6107**
Comparative Development
- MBAC ELECTIVE***

*An elective is a course that you get to choose (subject to availability) based on your personal preference.



CANADA'S #1 ISLAND

Cape Breton has a population of approximately 130,000 that is spread across awe-inspiring land and seascapes just waiting to be explored.

It's no surprise that Cape Breton is Canada's most beautiful island. With its rich, natural beauty and lively culture, Cape Breton is ready to be the backdrop for your next adventure. Located in Mi'kma'ki, the unceded territory of the Mi'kmaq people, our beautiful island has deep roots in Indigenous, Gaelic and Acadian cultures, among others.

So, what's the weather like?

Well, it's Canada. So, be prepared to enjoy snowy winters as well as warm, pleasant summers. If you are coming in the winter, we recommend arriving with warm clothing such as hats, gloves, boots and jackets. Can't find anything like that where you live? Don't worry, there are clothing stores here where you can purchase what you need to keep you comfortable.



SPRING
from -8°C (17°F)
to 15°C (59°F)



SUMMER
from 6°C (42°F)
to 25°C (77°F)



FALL
from -1°C (30°F)
to 20°C (68°F)



WINTER
from -15°C (5°F)
to 0°C (32°F)



MASTER OF BUSINESS ADMINISTRATION IN COMMUNITY ECONOMIC DEVELOPMENT



Core Curriculum

MBAC5101: Business and Community Development I

This course explores the theoretical foundations of community economic development, emphasizing business as a means to improve community life and introducing concepts like community development corporations and worker-owned ventures.

MBAC5103: Fundamentals of Accounting with CED Applications

This course combines financial and managerial accounting topics, tailored for those in a CED setting, with a focus on interpreting financial statements and addressing cash flow management, budgeting, and relevant costs from a managerial perspective.

MBAC5104: Fundamentals of Marketing with CED Applications

This course explores marketing strategies for community and social organizations, covering both strategic and tactical approaches to influence various target markets, including customers, clients, funding sources, policy makers, volunteers, media, and staff, with a focus on the marketing mix.

MBAC5105: Organizational Behaviour

The course presents the history, theory, models and research in several topics in organization behaviour and organization design, including strategic human resource planning.

MBAC5107: Economic Geography and Development

This course introduces students to analytical tools used by economic geographers to measure spatial variations in economic growth, explores mechanisms of uneven development, and applies this knowledge to assess the potential for economic recovery in depleted communities.

MBAC6101: Business and Community Development II

This practical course examines the relationship between business and the community, focusing on challenges, issues, and implementations in the context of CED and the social economy.

MBAC6103: Fundamentals of Finance with CED Applications

This course covers financial management topics including analysis, planning, asset valuation, capital budgeting, capital structure decisions, short-term finance, and tax principles.

MBAC6106: Leadership Training and CED

This course utilizes lectures, discussions, cases, and presentations to teach leadership training techniques, emphasizing conflict resolution, mediation, and the impact of cultural and political differences on community organization and leadership.

MBAC6107: Comparative Development

This course takes a comparative approach to assess development philosophies in both the North and South, focusing on sustainability, natural resources, governance, and strategies for achieving sustainable communities, emphasizing global thinking and local action with sustainability indicators.

MBAC6118: Fundamentals of Venture Analysis

This course allows students to apply previous business knowledge to plan and develop a venture, understand and evaluate business plans, and explore the distinctions between traditional business and community economic development.

MBAC6121: Applied Research Methods

This course covers various applied research methods, encourages critical analysis of their strengths and weaknesses, and guides students in preparing research proposals aligned with their projects.

MBAC6124: International Business

This course explores international business topics, including the economic and financial environment, trade issues, and strategic management, with an integrated approach across business functions.

MBAC6125: Strategic Management

This course introduces basic business strategy concepts and methodologies, emphasizing their application in the context of CED through extensive use of the case method.

MBAC6801: Applied Research Project

The ARP is a multidisciplinary research project in business and CED, supervised by faculty advisors.

Students need to complete the above 14 core courses and 2 electives in order to graduate.

For detailed information on course curriculum and schedule, email mba@cbu.ca.

English Language Training Partner

CBU is proud to be the exclusive partner and home to an English for Academic Purposes Centre: Cape Breton Language Centre (CBLC). The Centre offers English for Academic Preparation to international students who wish to enter university but lack the required English proficiency. The Centre also provides assistance with accommodations, insurance, childcare and more.

www.cblcentre.ca



EXPLORE CBU

Check out our 360° tours to get a glimpse into our academic and campus life and discover some of our favourite spots on Cape Breton Island.

CBU.ca/tour

STEPS TO APPLY



01

CREATING A CBU FUTURE STUDENT ACCOUNT

Start by creating a CBU account and apply online at:
<https://cbuca.elluciancrmrecruit.com/Apply/Account/Create>



02

UPLOADING YOUR DOCUMENTS

Submit your Resume, your personal statement (or Essay), copies of official transcript(s), official score report for GMAT and proof of English Language Proficiency



03

REFERENCE LETTERS

You will need to provide three references to complete your application. Your referees should either be academic or professional; relatives and personal friends are not accepted. References must be requested directly from your [CBU Future Student Account](#).



04

MONITOR YOUR ACCOUNT

After you have uploaded all documents and references letters have been received, proceed to the [My Account](#) tab to ensure that your application status shows as complete. If additional documents are required, the status will indicate Action Required. All application updates will then be provided via your [CBU Future Student Account](#).

International Students Tuition and Fees

International students studying on CBU campus (traditional Fall/Winter semester) program cost:

Tuition for the program, over 2 years (16 courses x \$1774.50 ea.): **\$28,392.00**

International differential fees: **\$16,880.00**

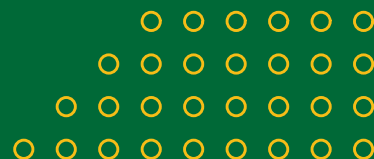
International medical plan: **\$2,566.00**

Fees: **\$1284.08**

Approximate total costs for two-year program: **\$49,122.08**

Students must complete 16 3-credit courses including the Applied Research Project to complete the program. Please note that the above rates are Canadian currency and based on the current 2024/2025 academic year. This is an estimate only; a final calculation cannot be determined until the student's registration is complete.

Fees are subject to change for subsequent academic years.



TRAVELLING TO CANADA

Several documents are required to study as an international student in Canada. It is your responsibility as a student to maintain your immigration status and comply with immigration regulations while you are here.

- Study Permit
- Temporary Resident Visa (TRV) or Electronic Travel Authorization (eTA)

It is important to apply for your study permit as soon as you have received your Cape Breton University acceptance letter.

To apply, you will need to identify the university by its designated learning institution number (DLI) on the study permit application form.

Cape Breton University's DLI number is: **019391556824**

[**CBU.ca/study-permit**](https://www.cbu.ca/study-permit)

For additional information, contact a Canadian embassy, high commission or consulate. To find the closest office, visit the Immigration Refugees and Citizenship Canada (IRCC) website.

[**www.canada.ca/en/immigration-refugees-citizenship**](https://www.canada.ca/en/immigration-refugees-citizenship)

Working in Canada

Cape Breton University prides itself on integrating experience into your studies by offering co-op placements and a variety of hands-on learning opportunities which offer formal, guided, authentic, real-world experiences.

[**CBU.ca/career-services**](https://www.cbu.ca/career-services)

*Part-time employment opportunities in Cape Breton are limited and very competitive. Employment cannot be guaranteed by CBU.





LIVING ON CAMPUS

CBU offers a variety of on-campus accommodations, including single and private dorms, traditional dorm rooms and trendy apartment-style living.

Residence Application Fee: **\$25**
Residence Confirmation Deposit: **\$700**
Annual prices range from **\$2,240 - \$3,930 per semester**

Apply for residence at
CBU.ca/residence

OFF-CAMPUS HOUSING

Looking for off-campus housing?

Our website features a searchable database for students to help them find off-campus accommodations. This database is maintained by our Off-Campus Housing Coordinator, who works to connect students to landlords and vice-versa.

CBU.ca/off-campus



Housing plays a vital role in your student experience.

DO NOT TRAVEL TO CANADA BEFORE SECURING PROPER ACCOMMODATIONS.

- Off-campus housing in the area is limited and students should begin their search early.
- Students should budget \$1,000 per month for housing and associated costs (heat, lights, internet, etc.)



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Sydney, Nova Scotia
Canada B1M 1A2

[CBU.ca/mba](https://www.cbu.ca/mba)

Or Email: mba@cbu.ca



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[CapeBretonUniversity](https://www.facebook.com/CapeBretonUniversity)



[cbuniversity](https://www.twitter.com/cbuniversity)



*Unama'ki espi-kina'matno'kuom etek Mi'kma'ki, wla na no'kamanaq
aq maqamikewminu mena'qiknmuetuk.*

*Cape Breton University is located in Mi'kma'ki, the ancestral and
unceded territory of the Mi'kmaw People.*